

line. The publisher is the chronicler of these lines. Edmund Luft wields the sharp blade of the critic, who, like his colleague and namesake in Berlin, was for many years the watchful observer both at home and abroad of the cultural life. Most of the literary articles, often spirited, come from the pen of our Dr. Drews, the previous advertising leader of a large champagne undertaking. Today, as the chief editor of well known professional publications, he spares always enough time to give to his old love, the Casino-Revue. In the fashions-how could it be otherwise except between ladies? Dorrit Holland finds beside the "Elegante Welt" also the Casino-Revue worthy of her pen and Micheline is always gathering the fashionable lines together in new illustrations.

Martin Freyer has created in addition to many illustrations also the cover of the Casino-Revue and is acknowledged one of the best typographers in Germany. He studied his art in the USA for many years.

Dr. Reichert writes a Wiesbaden Lettergram for every edition. Dr. Reichert is an old hand in the publications world. He is an authority on Wiesbaden and in addition to his work on a large daily paper, he is also known as an author of scientific books. Benno Strauss, our youngest, is our racing reporter. Coming from the radio he has found out that even the publishing house of a society magazine is not so monotonous as the 'hot' reporters think, and the themes we publish are worthy of the space given to them. Rudi Herzog, our cameraman, is the Pollux to

Castor Strauss. From the window of his car, from the small seat of a Swiss sports plane, from the top of a church steeple or from the depth of a gully, he shoots his clear pictures which appear excellently on our magazine paper which is particularly good for reproductions. The representation is divided between Leo Praoziska, H. Ermerm and Kurt Koschel. They have the responsible task to attract new advertisers for our magazine and to keep contact with old customers.

One of the most important factors for the success of a discriminating magazine is the technical management. Herr von Hesse (Industrie-Dienst Wiesbaden) is the father of all clichés. Without him as permanent advisor to the editors is as impossible let us say as being without the cameraman himself. His long conferences with the editors on changing slip-proofs to page-proofs with their professional expressions are so difficult for the lay-man to understand as the conversation between our metteur and the chief mechanic whom we also present in pictures. Herr Wolfsdorf (Druckerei Bechtold) has proofread nearly all editions of the Casino-Revue with the assistance of the editors. Many hours are given to the magazine in the large bright print-setting rooms of the press until it comes under the impressions of the great 'waltzer' under the care of chief mechanic, Herr Reinsperger. It is then driven through the mighty machine every two months, once again in blue and gold to appear in the light of the world where it has so many friends.

## *Gedanken-Spiel*

Wer dem Glück nicht Gelegenheit gibt, sich zu offenbaren, hat auch keines zu erwarten.

\*

Beim Spiel gibt es nur ein unfehlbares System: rechtzeitig aufhören.

\*

Wer die Bank nicht lobt, wenn er gewinnt, hat auch nicht das Recht ihr zu fluchen, wenn er verliert.

\*

Wäre die Roulettekugel irgendwie zu dirigieren, wäre jede Spielbank nach drei Tagen vor dem Ruin.

\*

Die kleine Elfenbein-Kugel ist boshaft, sehr oft läßt sie ihre Bosheit aber auch an der Bank aus.

\*

Glück und Liebe haben eines gemeinsam: man soll ihnen huldigen, aber nicht versuchen, mit ihnen Geschäfte zu machen.

\*

Vor dem Spielteufel braucht keiner Angst zu haben, nur vor sich selber.

\*

Die vibrierenden Nerven sind das Element der Spielsaal-Atmosphäre, deshalb ist sie so berückend.

\*

Ein Spielgewinn ist nichts als die greifbare, verwertbare Bestätigung, daß uns das Schicksal hold war. Das macht das Gewinnen so schön!

## *Thought-Play*

He, who does not give fortune the chance of revealing itself, cannot expect to see it.

\*

There is only one infallible system in gambling: to stop at the right time.

\*

He, who does not praise the bank when he wins, has not the right to swear when he loses.

\*

If one could, in some way, direct the course of the roulette ball, every bank would be ruined after three days.

\*

The small ivory ball is spiteful; very often it is spiteful even against the bank.

\*

Fortune and love have one thing in common; one should do them homage, but never try to do business with them.

\*

Nobody needs to fear the demon of gambling, but solely himself.

\*

The vibrating nerves are the element of the gambling salon atmosphere, that is why it is so beguiling.

\*

A gambling profit is nothing more than the palpable and realizable ratification that fate has smiled upon us. That makes winning so agreeable.